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- We are recording this webinar. The on-demand version will be available for viewing on our site by the end of the week.
- This webinar has been pre-certified by the HRCI for one hour of HR general recertification credit.
- If at any time during the presentation you have a question you'd like us to answer, send it to us using the "Questions" tab in the GoToWebinar menu bar.

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Agenda

- Definition of workplace bullying
- Characteristics of workplace bullying
- Signs of workplace bullying
- Examples of workplace bullying
- Difference between workplace bullying and illegal harassment
- Effects of workplace bullying
- Creating a bully-proof workplace



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Defining Workplace Bullying

- Repeated, health-harming mistreatment of one or more persons by one or more perpetrators
- Abusive conduct that is:
 - Threatening, humiliating or intimidating
 - Work interference (sabotage)
 - Verbal abuse

Defining Workplace Bullying

- Can occur one-on-one or in a group setting
- More common than sexual harassment or verbal abuse
- Can exist at any level of an organization
- Schoolyard bullying vs. workplace bullying
- Bullies are only interested in maintaining power and control



Characteristics of Bully Behavior

- Bullying is characterized by:
 - Repetition
 - Duration
 - Escalation
 - Power disparity
 - Attributed intent

Examples of Bullying Behavior

- Malicious gossiping
- Purposefully sabotaging work performance
- Constant and unfair criticism
- Yelling, shouting and screaming
- Insults and behind-the-back put-downs
- Overt threats, aggression or violence

Cyberbullying

- Bullying behavior that takes place through the use of electronic devices
- Can occur through SMS, text or social media



Accidental vs. Intentional Bullying

Accidental

- Well-intentioned
- Attempting to influence your behavior for your own good
- !solated incidents

Intentional

- Aggressive behavior
- Humiliating behavior
- Manipulating behavior



Corporate/Institutional Bullying

- Bullying so entrenched in an organization it becomes workplace culture
- Placing unreasonable expectations on employees
- Dismissing employees suffering from stress as weak
- Encouraging employees to fabricate complaints about colleagues

Corporate/Institutional Bullying

- Signs include:
 - Failure to meet organizational goals
 - Increased frequency of grievances, resignations and requests for transfers
 - Increased absences due to sickness
 - Increased disciplinary action



Targets of Workplace Bullying

- Smart, well-liked and self-assured
- Competent
- More technically skilled than the bully
- The "go-to" veterans
- Employees who pose a threat to the bully



- Screaming Mimi
- Two-Headed Snake
- Constant Critic
- Gatekeeper
- Attention Seeker
- Wannabe
- Guru
- Sociopath



Screaming Mimi

- Loud and obnoxious
- Intention is to berate and humiliate others
- Thrives on the notion that others fear them

Two-Headed Snake

- Pretends to be a trusted friend to colleagues' faces
- Behind their back:
 - Attempts to destroy his/her reputation
 - Takes credit for his/her work



Constant Critic

- Looks for any possible flaw in colleagues' work to kill their credibility
- Will even fabricate evidence to make others look bad

Gatekeeper

- Enjoys wielding power (real or perceived) over others
- Sabotages others by denying them the resources, time or info they need to do their jobs effectively



Attention Seeker

- Craves being the center of attention
- Turns on those who don't pay them attention
- Overly dramatic, seek to garner sympathy
- Gathers info to use against others

The Wannabe

- Sees themselves as indispensable
- Compensates for own lack of skill by trying to poke holes in more competent workers' performances
- "My way or the highway"



Guru

- Believes they are superior to those around them
- Won't accept responsibility for their actions
- Feels like the rules do not apply to them

Sociopath

- Often rise to positions of authority
- Surround themselves with lackeys & "yes men"
- Manipulate others' emotions to get ahead



Signs of Workplace Bullying

- Ostracism or isolation
- Withholding resources or information
- Intimidation
- Sabotage
- Reputation damage due to rumors
- Unfairly negative evaluation of work



Attendee Poll

Workplace bullying



Workplace Bullying in America

- 19% of Americans are bullied, another 19% witness it & 63% are aware that it happens
- 61% of bullies are bosses
- 40% of bullied targets suffer adverse health effects
- 29% of targets remain silent about their experiences

[Source: 2017 National Survey, The Workplace Bullying Institute]



Bullying vs. Harassment

- Harassment is unwelcome conduct based on a protected group:
 - Race
 - Color
 - Religion
 - National origin
 - Age

- Gender
- Disability
- Genetic information
- Veteran status

Bullying vs. Harassment

- Harassment becomes unlawful when:
 - Enduring the offensive conduct becomes a condition of employment, or
 - The conduct is severe or pervasive enough to create a work environment that a reasonable person would consider hostile
- No federal laws prohibiting bullying in the workplace

Bullying vs. Harassment

- Bullying behavior could rise to the level of unlawful harassment if it involves bad treatment that is related to a protected characteristic
- Employers may still be held liable for tolerating bullying in their workplaces

Proposed Legislation

The Healthy Workplace Bill

- Anti-bullying legislation specific to the workplace
- Defines an "abusive work environment"
- Holds the employer accountable
- Provides victims with legal redress
- States with other anti-bullying language in proposed or passed legislation
 - California
 - Tennessee
 - Utah



Effects of Workplace Bullying

Increased absenteeism

 Targets may avoid work or take time to recover from negative effects

Decreased productivity

 Targets may experience declining performance, can cause a cascading effect on the entire workforce

High turnover

- Most targets will eventually leave
- Replacing the employee can cost 1.5x to 2x employees' salary



Effects of Workplace Bullying

Increased on-the-job accidents

 Targets of bullying may become distracted due to trying to cope with added stress

Manifestations of illness

- Targets of bullying can experience physical and/or mental health problems
- Can lead to increases in employers' health care costs



Effects of Workplace Bullying

Potential litigation

- Workplace bullying is not illegal yet
- Can be connected to a form of illegal harassment or discrimination
- Can result in hostile work environment claims

Workplace violence

 Targets can become so distraught that they feel compelled to respond with violence

What does a bully-free workplace look like?

- Workers are fully engaged and committed to organization's mission
- Workers communicate honestly and respectfully with colleagues, peers, bosses
- Leaders engage with employees and listen carefully to gauge pulse of the organization
- Relationships are reciprocal and responsibility is shared
- Misbehavior is dealt with seriously so everyone can get back to work

[Source: "How to Create a Bully-Proof Workplace," SHRM (July 26, 2017)]



TIP #1: Create an anti-bullying policy

- Clearly define bullying
- Outline consequences for bullying behavior
- Include procedures for reporting bullying

• TIP #2: Hold awareness campaigns

- Provide examples of bullying in the workplace
- Encourage open discussions
- Conduct employee surveys to determine if bullying is a problem in your workplace(s)



• TIP #3: Train managers and supervisors

- How to recognize signs of bullying
- Constructive ways to drive positive behaviors
- How to communicate effectively with employees

TIP #4: Create a culture of civility

- Helps promote a positive workplace culture
- Get employees involved in the process



TIP #5: Hold everyone to the same standard

- Institutional bullying often begins at the top and is then copied by subordinates
- Eventually becomes an accepted part of the culture

TIP #6: Take swift action

- Take all complaints seriously and investigate them thoroughly
- Follow up with corrective action
- Communicate with complainant



Summary

- Bullying is repeated, health-harming mistreatment of one or more persons by one or more perpetrators
- Bullying takes many forms: verbal, physical, psychological abuse
- Negative effects of workplace bulling can be detrimental to your workforce
- Take steps to create a bully-proof workplace by fostering an environment of respect and inclusion

Questions?



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Q&A

#AskMDE



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Or, you can email your questions to info@gnapartners.com.

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- This webinar has been pre-certified for 1 hour of general recertification credit toward PHR, SPHR and GPHR recertification through the HR Certification Institute.

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